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- 1) DIALOG(R) File 7:Social SciSearch(R) (c) 2009 The Thomson Corp. All rights reserved.
04913272 **Genuine Article#:** 429KP **No. References:** 26
Title: The effect of community college enrollment on bachelor's degree completion
Author(s): Doyle WR (REPRINT)
Corporate Source: Vanderbilt Univ,Peabody Coll,Peabody 514,230 Appleton Pl/Nashville//TN/37203 (REPRINT); Vanderbilt Univ,Peabody Coll,Nashville//TN/37203
Journal: ECONOMICS OF EDUCATION REVIEW , 2009 , V 28 , N2 (APR) , P 199-206
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- 2) 8/7/47 (Item 47 from file: 1) DIALOG(R)File 1:ERIC (c) format only 2008
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0011934532 **ERIC Number:** EJ794572
A Community College Roadmap for the Enrollment Management Journey
Kerlin, Christine
5 pp.
College & University v83 n4 p10-14 2008
2008 (20080000)
ISSN: 0010-0889
Available From: American Association of Collegiate Registrars and Admissions Officers (AACRAO). One Dupont Circle NW Suite 520, Washington, DC 20036. Tel: 202-293-9161; Fax: 202-872-8857; e-mail: pubs@aacrao.org; Web site: <http://www.aacrao.org/publications/candu/index.cfm>
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Record Type: Abstract
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Year Added: 2008
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Educational Level: Two Year Colleges
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Institutions across the nation have strengthened their enrollments through such strategies and tactics as coordination of recruitment activities, enhancement of financial aid processing, implementation of effective retention strategies, development of new instructional programs, a focus on intensive marketing activities, creation of one-stop service centers, and numerous other efforts. There

is no shortage of best practices and good ideas in enrollment management techniques. Nevertheless, experienced enrollment professionals agree that each institution should develop its own approach, strategies, and tactics, reflecting its own institutional culture and challenges. This is particularly true for community colleges, where certain strategies utilized in the baccalaureate sector may not be applicable given the unique characteristics of the community and technical colleges (CTC)--e.g., open door, non-residential, less well-funded, and largely focused on the local or regional community. As the twenty-first century continues to unveil new challenges for higher education, enrollment planning and management strategies offer a pathway for community and technical colleges to sharpen their focus, optimize their resources, and achieve enrollment goals that support the health and viability of their enterprise. While there is no strict formula for enrollment management, several of the steps suggested in this article may help college leadership get started on their own unique journey.

(Abstractor: ERIC)

External Link: <http://www.aacrao.org/publications/candu/index.cfm>

- 3) DIALOG(R) File 88:Gale Group Business A.R.T.S. (c) 2009 Gale/Cengage. All rights reserved.
08556454 **Supplier Number:** 191213738
Showcasing community college programs that make a difference.(community college forum)
Boswell, Katherine; Munn, William
Diverse Issues in Higher Education , 25 , 22 , 19(1)
Dec 11 , 2008
ISSN: 1557-5411

- 4) 8/7/10 (Item 10 from file: 1) DIALOG(R)File 1:ERIC (c) format only 2008
Dialog. All rts. reserv.
0012035254 **ERIC Number:** ED501336
Student Success Courses in the Community College: An Exploratory Study of Student Perspectives. CCRC Working Paper No. 11
O'Gara, Lauren; Karp, Melinda Mechur; Hughes, Katherine L.
Corporate Source: Columbia University, Community College Research Center
27 pp.
Community College Research Center, Columbia University
May 2008 (20080500)
Sponsoring Agency: Alfred P. Sloan Foundation
Available From: Community College Research Center. Available from: CCRC Publications. Teachers College, Columbia University, 525 West 120th Street Box 174, New York, NY 10027. Tel: 212-678-3091; Fax: 212-678-3699; e-mail: ccrcc@columbia.edu; Web site: <http://www.tc.columbia.edu/ccrc>
Language: English
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Year Added: 2008
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This study examines the Student Success course in two urban community colleges in the Northeast. Through analysis of student interview data, we find that the Student Success course helps students learn about the college, receive course advice, and develop stronger study skills. The course also acts as a catalyst for building important relationships with professors and peers that help students integrate into the social and academic fabric of the college. We also find that individual benefits that accrue from the course reinforce one another to create even greater outcomes that have long-lasting impacts. The Student Success course may therefore serve as a useful strategy in helping community college students persist and earn degrees. (Contains 1 footnote and 2 tables.)

(Abstractor: Author)

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