



**For Immediate Release**

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## **TG names two new lender consultants**

ROUND ROCK, TEXAS – John Cerda and Beth Gonzalez have recently joined TG's lender partnerships team. As lender partnership consultants, they will provide enhanced customer service to TG's lending partners as part of TG's relationship management and consulting team.



John Cerda began his career at TG in 1993 as a loan servicing liaison and as a pre-claims collector in default prevention. He then moved on to become an operations analyst, where he was responsible for providing schools, lenders, and secondary markets with assistance on regulatory issues. Prior to joining the lender partnerships team, Cerda worked as a senior desktop analyst.

"John's multiple business degrees coupled with business development and marketing experience make for a great addition to our team," said Kevin Harris, TG's director for lender partnerships.

Cerda earned a bachelor's degree in finance and an MBA in management from St. Edward's University. He also earned a master's degree in science and technology commercialization from the University of Texas at Austin. Cerda can be reached at (800) 252-9743, ext. 4716, or by e-mail at [john.cerda@tgslc.org](mailto:john.cerda@tgslc.org).



Beth Gonzalez joins TG with 10 years of financial aid and education lending experience. Before joining TG, she worked for Edfinancial Services (formerly Edamerica Services) in Knoxville, Tenn. Most recently, she served as a business processes and systems coordinator responsible for all technical aspects affecting the loan origination and disbursement departments. Prior to that, Gonzalez served as a school set ups and disbursement supervisor, where she gained extensive experience with *CommonLine* and ELM. She also served as an originations specialist, processing student loans for

Edamerica.

"Beth brings a wealth of student loan experience, including marketing support at state and regional conferences," Harris said. "We're excited to have Beth join our team."

Gonzalez holds a bachelor's degree from Johnson Bible College. She can be reached at (800) 252-9743, ext. 2515, or by e-mail at [beth.gonzalez@tgslc.org](mailto:beth.gonzalez@tgslc.org).

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