



For Immediate Release

Contact: Kristin Boyer
(512) 219-4990
kristin.boyer@tgslc.org

TG redesigns college/career-planning Web site

Site provides more information to help students prepare, pay for college

ROUND ROCK, TEXAS – *Adventures In Education* at www.AIE.org now sports a new design, additional information, and interactive features. The site, provided as a public service by TG, offers information and resources to help students and families prepare and pay for college and explore career options. Focusing on specific content for students from middle school through college, AIE also offers sections for parents, guidance counselors, librarians and educators.

“In developing the new design, we really focused on users’ experiences,” said JD Hancock, Web content director. “We conducted multiple focus groups, surveys, and interviews with students, parents, and counselors. As a result, it will be easier for AIE users to identify the information they need more quickly and easily.”

AIE was originally launched in 1995. At that time, it was one of the first Internet sites to offer college and career-planning information. A few of AIE’s most popular features include the following:

- Scholarship search – provides listings of scholarships that students may qualify for
- Financial aid estimators – enables families to see how much financial aid they may qualify for – even prior to completing the Free Application for Federal Student Aid (FAFSA)
- FAFSA Information Center – includes common questions and errors made when completing the form
- Student/Parent Loan Inquiry – allows students or parents to view a summary of their TG-guaranteed loans

“Historically, TG has been at the forefront of providing information and resources to students and families about the value of higher education and how to achieve educational goals,” said Sue McMillin, TG president and CEO. “We are pleased to demonstrate that commitment by providing resources like AIE that have the ability to positively affect the lives of so many students.”

-30-

TG is a public, nonprofit corporation that helps create access to higher education for millions of families and students through its role as an administrator of the Federal Family Education Loan Program (FFELP). Its vision is to be the premier source of information, financing, and assistance to help all families and students realize their educational and career dreams. More information about TG can be found online at www.tgslc.org.