



**For Immediate Release**  
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Contact: Ray Perez  
TG  
(512) 219-4990  
(800) 252-9743, ext. 4990  
[ray.perez@tgslc.org](mailto:ray.perez@tgslc.org)

## **TG Names John Zanot Director of Product Management**

**Round Rock, Texas** – TG has named John Zanot, a career high-tech marketing executive, as the company’s new director of product management.



In his new position, Zanot will develop and manage TG’s product portfolio. He also will assist in the creation of product launch activities, and will help develop marketing campaigns in support of new product and business initiatives.

Zanot has 16 years experience in product management and product marketing. From 1999 to 2006, he served as director of marketing at Intel, Corp. where he directed marketing for the networking products business unit, and managed the marketing team for Intel’s global business campaign. He also served as director of product marketing for Tektronix Corp., and previously worked for Gateway, NCR, and Hewlett-Packard.

Zanot earned a bachelor of science degree in electrical engineering from the University of Wisconsin, and a master of business administration degree from the Wharton School at the University of Pennsylvania.

“John brings a wealth of experience and product management insight to our organization,” said Sue McMillin, TG’s President and CEO. “He will play an integral role in developing leading-edge management of our products and services to better serve our customers.”

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### *About TG:*

*TG is a public, nonprofit corporation that helps create access to higher education for millions of families and students through its role as an administrator of the Federal Family Education Loan Program (FFELP). Its vision is to be the premier source of information, financing, and assistance to help all families and students realize their educational and career dreams. Additional information about TG can be found online at [www.tgslc.org](http://www.tgslc.org). This press release can be downloaded from [www.tgslc.org/newsroom/](http://www.tgslc.org/newsroom/).*