



For Immediate Release
January 15, 2008

Contact: Ray Perez
TG
(512) 219-4990
(800) 252-9743, ext. 4990
ray.perez@tgslc.org

Stanley Joins TG as Director of Student Persistence and Success

Round Rock, TX – Elizabeth Holland Stanley has been named TG’s new director of student persistence and success. She has 14 years of experience in college enrollment and higher education services.

In her new position, Stanley will work with colleges and universities, state agencies, and educational associations to increase college persistence, retention, and graduation. She will manage a portfolio of innovative concepts to increase college access and success, including a refereed journal on enrollment management.

Stanley spent the past six years in Austin with The College Board, a national nonprofit membership association whose mission is to connect students to college success and opportunity. She held several positions with the organization, including chief educational manager for higher education relationship development, and interim vice president for the Southwestern Region.

Stanley was director of admission for St. Edward’s University from 1999-2001, and also served as assistant and associate director of admission for the Austin private college prior to that. She began her career in 1993 as an admission counselor at Southwestern University in Georgetown, TX, and later served as the university’s assistant director of admission from 1995-96.

Stanley earned a Bachelor of Arts degree from Southwestern University, and a Master of Arts degree from St. Edward’s University. She is a member of the National Association for College Admission Counseling and the Texas Association for College and Admission Counseling, as well as several other higher education associations.

“Elizabeth possesses a unique blend of expertise. She has a keen understanding of the challenges faced by low and moderate-income students in accessing college, and overcoming obstacles to stay in school, and in-depth knowledge of the enrollment practices among postsecondary education institutions” said Jacob Fraire, TG’s assistant vice president of educational alliances. “Her expertise will be instrumental in helping institutions create practical solutions to student persistence and graduation.”

Stanley can be reached at (800) 252-9743, ext. 4914, or by e-mail at elizabeth.stanley@tgslc.org

About TG:

TG is a public, nonprofit corporation that helps create access to higher education for millions of families and students through its role as an administrator of the Federal Family Education Loan Program (FFELP). Its vision is to be the premier source of information, financing, and assistance to help all families and students realize their educational and career dreams. Additional information about TG can be found online at www.tgslc.org. This press release can be downloaded from www.tgslc.org/newsroom/.