



For Immediate Release
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TG Issues New Publication to Help Schools Increase Student Retention and Success

Round Rock, TX – TG has issued a new publication that studies the reasons for success and failure of students on campus, and makes recommendations on how to encourage student retention and persistence.

Engaging Faculty and Staff: An Imperative for Fostering Retention, Advising, and Smart Borrowing was written to provide useful insights and strategies for institutions to use in order to increase student retention, persistence and postsecondary success – and to reduce the burdens of student loan defaults.

The publication was a joint project of TG and the Educational Policy Institute, an international organization in Virginia Beach, Va., dedicated to the study of educational opportunity.

The book explains the many reasons for success and failure for students on campus, and provides information on what causes many students to drop out of college. It also provides a background of student success issues, and introduces faculty and staff to a model for student retention and persistence.

The publication also examines how faculty/student relationships can support student engagement on campus, leading to future student success. The three types of advising important for student success – academic, financial and career counseling – are examined. Additionally, institutions of higher learning are encouraged to develop early warning systems to identify students who are at risk, and to intervene to keep them on the path to graduation.

Jacob Fraire, TG’s assistant vice president of educational alliances, said the *Engaging Faculty and Staff* book provides a compelling case for engaging the academic community in adopting policies and practices that promote academic success, student retention, and debt management.

“It is our intent that faculty and staff may not only gain a greater understanding for the complex issues affecting student persistence and educational debt, but also identify specific ideas from this book that they can adopt on their respective campus,” Fraire said.

Copies of the publication may be ordered online at http://tgorder.tgslc.org/acb/stores/3/product1.asp?SID=3&Product_ID=169, or by calling (800) 252-9743, ext. 4546.

About TG:

TG is a public, nonprofit corporation that helps create access to higher education for millions of families and students through its role as an administrator of the Federal Family Education Loan Program (FFELP). Its vision is to be the premier source of information, financing, and assistance to help all families and students realize their educational and career dreams. Additional information about TG can be found online at www.tgslc.org. This press release can be downloaded from www.tgslc.org/newsroom/.