



For Immediate Release
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TG/University of Nebraska Publish Inaugural Issue of Enrollment Management Journal

Round Rock, TX – TG has released the first issue of a new scholarly publication developed in collaboration with the University of Nebraska – Lincoln that is a refereed journal on enrollment management.

Enrollment Management Journal: Student Access, Finance, and Success in Higher Education is co-edited by Barbara Y. LaCost and Brent D. Cejda, professors in the Department of Educational Administration at the University of Nebraska – Lincoln. The publication aims to disseminate the work of researchers and college professionals to improve efforts to help schools enroll, retain, and graduate more students.

An initiative of the Council for the Management of Educational Finance, the new refereed journal focuses on issues of student access and success, and the role financial aid plays in whether students achieve their educational goals. *Enrollment Management Journal*, which is available by subscription, will be published twice this year before becoming a quarterly publication in 2009.

Each issue of the publication will include three sections – Scholarship and Research, From the Field, and Legislative Update. The first section focuses on blind refereed empirical or conceptual manuscripts written by academic researchers of enrollment management. The second section highlights campus enrollment management activities or strategies that have proven successful. The Legislative Update presents an overview of higher education legislation enacted by the U.S. Congress, or state legislatures, and its ramifications on colleges and universities.

Future issues of *Enrollment Management Journal* will offer perspectives that provoke action on campuses, scholarly presentations that represent multiple research methodologies, and accounts of successful student retention efforts in selected postsecondary institutions.

Additional information for prospective authors can be found at www.tgslc.org/emj, or by contacting the editors at (402) 472-0988, 472-0989.

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About TG:

TG is a public, nonprofit corporation that helps create access to higher education for millions of families and students through its role as an administrator of the Federal Family Education Loan Program (FFELP). Its vision is to be the premier source of information, financing, and assistance to help all families and students

realize their educational and career dreams. Additional information about TG can be found online at www.tgslc.org. This press release can be downloaded from www.tgslc.org/newsroom/.

About the Council for the Management of Educational Finance:

Established in 1997, the Council provides leadership in innovative efforts to include default prevention and debt management throughout the higher education community. Seventeen professionals representing institutions and the lending community serve on the Council.