



**For Immediate Release**  
November 18, 2008

Contact: Kristina Tirloni  
(512) 219-4990  
(800) 252-9743, ext. 4990  
[kristina.tirloni@tgslc.org](mailto:kristina.tirloni@tgslc.org)

## **Ben Loya joins TG as Regional Account Executive for New York and the Northeast region**

ROUND ROCK, TEXAS – Ben Loya has joined TG as a Regional Account Executive for New York and the Northeast region.

Loya, who will be based in New York City, has more than 18 years experience in the student loan industry. He most recently worked at College Loan Corporation (2003-2008) and, from 1998 to 2003, was a Senior Client Relations Manager at EdFund.

His professional experience also includes several years with the Washington, D.C.-based Coalition for Student Loan Reform and the Department of Consumer and Regulatory Affairs, as well as past positions with Arizona State University and Southwest Student Services Corporation. He received his Bachelor of Science degree in communications and marketing at Arizona State University and Master of Public Administration from Bernard Baruch College in New York, where he was a National Urban Fellow.

Loya has a long history of advocacy in education and served as a School Board Member for the Dysart Unified School District. He has worked to initiate partnerships with state agencies on the development of educational outreach projects, and has been actively involved in several K-12 and postsecondary initiatives aimed at increasing access to education.

“Mr. Loya’s wealth of expertise in the student financial aid industry will prove an invaluable resource for financial aid professionals in helping students navigate paying for college,” said Kevin Struckhoff, TG’s assistant vice president for relationship management and consulting. “His personal and professional accomplishments will serve him well in this new position.”

-30-

*TG is a public, nonprofit corporation that helps create access to higher education for millions of families and students through its role as an administrator of the Federal Family Education Loan Program (FFELP). Its vision is to be the premier source of information, financing, and assistance to help all families and students realize their educational and career dreams. Additional information about TG can be found online at [www.tgslc.org](http://www.tgslc.org). This press release can be downloaded from [www.tgslc.org/newsroom/](http://www.tgslc.org/newsroom/).*