



For Immediate Release
Wednesday, February 04, 2009

Contact: Kristina Tirloni
(512) 219-4990
(800) 252-9743, ext. 4990
kristina.tirloni@tgslc.org

TG Scholarly Periodical Well-Received, Moves to Quarterly Publication

Round Rock, TX — Due to initial first-year success, TG has announced that its scholarly periodical, the “**Enrollment Management Journal: Student Access, Finance, and Success in Higher Education,**” has become a quarterly publication.

Contributors are asked to cover subject matters such as, admission standards, tuition and financial aid policies, uses of student data software, need-based and merit-based aid, and other issues that directly pertain to successful student enrollment. As the journal’s publisher, TG aims to advance knowledge about these critical areas and make new and relevant data available to practitioners, researchers, and policy makers.

TG recently released the winter 2008 edition in collaboration with the University of Nebraska-Lincoln. In this issue, the Scholarship and Research section focuses on conceptual manuscripts written by academic researchers of enrollment management. It includes the following articles:

- “Bigger Can Be Better: Using the National Survey of Student Engagement (NSSE) to Examine the Relationship Between Good Practice and Undergraduate Outcomes at a Large Research University” by John F. Ryan, Ohio State University
- “The Deregistration Paradox: Addressing Tuition Nonpayment as Part of Student Swirl” by Tom Pilarzyk and Yan Wang, Milwaukee Area Technical College, and
- “International Students on the U.S. College Campus: Intercultural Communication and Enrollment Management” by Lynn Dee Gregory, University of Vermont

(more)

(TG press release, continued)

The second section highlights enrollment management activities or strategies that have proven successful, such as:

- “Required Learning Communities for Undecided Freshmen” by Mary Keenan, University of Minnesota-Duluth
- "We'll Give You the Story; You Make it Your Own: Developing the Common Reader Program at West Texas A&M University” by Jessica Mallard, Russell Lowery-Hart, Amy Andersen, Mo Cuevas, and Kendra Campbell, West Texas A&M University, and
- Recently Completed Dissertations on Enrollment Management compiled by Jacob H. Johnson, Southern Utah University

“We believe the journal will become a resource to campus leaders and administrators, who are seeking new and additional strategies, or affirmation of current practices, to help them advance student success,” said Jacob Fraire, TG’s assistant vice president for educational alliances.

For additional information for prospective authors, please visit www.tgslc.org/emj.

The “Enrollment Management Journal,” which is available by subscription only, is an initiative of the Council for the Management of Educational Finance.

-30-

TG – The Guarantor of ChoiceSM is a public, nonprofit corporation that helps create access to higher education for millions of families and students through its role as an administrator of the Federal Family Education Loan Program (FFELP). Its vision is to be the premier source of information, financing, and assistance to help all families and students realize their educational and career dreams. Additional information about TG can be found online at www.tgslc.org. This press release can be downloaded from www.tgslc.org/newsroom.